



E. Lacey Rice

Partner

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Lacey advises her clients on a wide range of litigation matters involving technology, cyber threats, D&O, copyrights, trademarks, contracts, film and television production, and insurance coverage disputes. She has extensive experience litigating cases in federal and state courts and overseeing large-scale litigation and e-discovery projects on behalf of interactive media companies, gaming conventions, film producers, and movie studios. Lacey has also represented multinational insurers in high-exposure liability litigation and coverage matters.

Before pursuing her legal career, Lacey served as a project director and new media producer at Turner Classic Movies, which provided her with the foundation necessary to counsel on entertainment-related transactions, including negotiating and drafting film,

PRACTICE AREAS

Business & Commercial Litigation
Class Actions & Complex Litigation
Insurance Services
Intellectual Property
Product Liability & Torts

COURT ADMISSIONS

California
USDC: Central District of California
USDC: Eastern District of California
USDC: Northern District of California
USDC: Southern District of California

EDUCATION

JD, Loyola Law School, Los Angeles, 2009
BA, Emory University, 2003

PROFESSIONAL ACTIVITIES

Member, National LGBTQ+ Bar Association

television, and new media agreements. She is also often retained by gaming and social media companies to assist them on high-stakes copyright, trademark, and other IP matters.

During law school, Lacey was chief production editor for the *Loyola of Los Angeles Entertainment Law Review* and externed for the Honorable Samuel L. Bufford of the US Bankruptcy Court for the Ninth Circuit.

Lacey is committed to improving diversity in the legal profession and all other industries. She mentors young, aspiring attorneys from diverse backgrounds and frequently speaks at conferences to promote the benefits and importance of inclusion in corporate culture. Lacey regularly provides pro bono legal services to worthy causes championing diversity and has served on the boards of nonprofit organizations, such as Be More Heroic. She has also been a member of and supported such empowering and inclusive organizations as Women in Film, the Los Angeles LGBTQ Chamber of Commerce, and the NGLCC National Legal Industry Council.

Representative Matters

Technology, Intellectual Property, and D&O

- Co-led a three-week binding arbitration trial resulting in a full defense decision in favor of our technology-based moving concierge client against fraud and breach of contract allegations related to an asset purchase agreement, including an arbitration award in favor of our client for prevailing party attorney's fees in the amount of \$1.4 million.
- Obtained a successful settlement for our client, a clinical-stage biotechnology company, in a derivative action for negligence related to a cyberattack. Our client and its managing members were sued by a member/investor in a derivative action alleging negligence related to a cyberattack resulting in millions of dollars lost to a hacker located in Hong Kong and other locations in China. After negotiations, we were able to negotiate excellent settlement terms for our client.
- Currently representing a company that manufactures high-speed waveform digitizer devices in an action alleging misappropriation of trade secrets, breach of contract, fraud, and interference with prospective economic advantage. The defendant, an electronics design and test solution company, developed a digitizer product when it had access to our client's proprietary information, and this action is pending in state court.

- Obtained a favorable outcome on behalf of a technology company that prepares natural hazard reports for real estate use. Our client issued a cease and desist letter to a competing company due to their infringement of our client's copyrighted reports. The competitor filed a suit for declaratory relief seeking to invalidate our client's copyright. In the declaratory relief action, the company also alleged unfair competition, trade libel, and other claims. We prevailed on a motion to dismiss on nearly all causes of action, prompting the plaintiff to agree to a very favorable settlement.
- Negotiated a favorable settlement on behalf of a technology manufacturing company involving claims of fraud and breach of contract, alleging that the aerospace parts used for rocket engines in spacecraft provided by a supplier were non-conforming and that the outsourcing of the parts was concealed.
- Obtained a favorable settlement for the defendant involving a copyright and trademark infringement action related to the use of a popular movie character.
- After a four-year-long suit, secured more than \$12 million for a plaintiff group of writers, directors, producers, and actors after the distributor of an Academy Award-winning film breached his profit-sharing agreement with the plaintiffs.
- Obtained dismissal of seven of nine trade secret and breach of loyalty claims brought by the plaintiff against an entertainment industry client, including a request for a permanent injunction. The jury found for the plaintiff on one claim, awarding one-half of what the plaintiff requested. No permanent injunction was granted.
- Achieved a favorable settlement for the defendants in a case involving allegations of fraud, copyright, and trade dress infringement related to the web design of two competing companies.
- Secured a favorable settlement on a breach of contract claim on behalf of a t-shirt manufacturer that sued a screen printing and licensing company that held licenses for popular comic strip characters.
- Favorably settled a case before trial on behalf of an internationally known fashion designer and his companies in an action before a Los Angeles federal court in which an artist claimed that more than 50 percent of the garments sold by the designer infringed his copyrighted designs.
- Received a favorable settlement on behalf of a company that owned and licensed a patented technology for sunscreen in which a technology licensee claimed that the patent owner had

breached the licensing agreement by terminating it due to the licensee's failure to perform.

Insurance Coverage and Contract Disputes

- Obtained dismissal with prejudice on behalf of an insurer in a suit brought by a third-party claimant alleging injuries from a motor vehicle accident with the insured. The third-party claimant asserted allegations of fraud against our insurer client.
- Won a full defense victory for an insurer in a bad faith action brought by a policyholder after receiving a denial of coverage for his claim of an alleged burglary at his vacation home. We argued that it was only after our client canceled the policy due to the property's condition that the insured reported an alleged burglary, claiming over \$500,000 in stolen property. The court found for the defense on the grounds that the policyholder failed to produce documentation showing that the loss actually occurred.
- Secured a summary judgment motion for dismissal on behalf of an insurer in a bad faith case brought by the insured due to coverage denial for a vandalism claim. The insured rented property to a tenant for the operation of an unlicensed marijuana dispensary, but when the tenant suddenly vacated the property, vandals caused significant damage to the building. We successfully argued on summary judgment that the loss was not covered under the policy's dishonest or criminal acts provision.
- Secured a defense verdict on behalf of an insurer sued by a policyholder who alleged the insurer committed a breach of contract and showed bad faith when it denied a vandalism and theft claim. At trial, we successfully argued that the claim was fraudulent, as the theft and vandalism occurred before the policy was in effect.

Events

E. Lacey Rice Attended the Los Angeles Labor Law & Labor Arbitration Conference

January 15, 2026

The program convened labor and employment attorneys, arbitrators, and other legal professionals for practical discussions on labor law developments, arbitration strategy, and real-world case analyses

E. Lacey Rice Attended APCIAs Western Region General Counsel Conference

July 28, 2025

This three-day program offered sophisticated content shared by a distinguished group of industry leaders and legal experts

E. Lacey Rice Attended the IB FutureFest 2025

July 22, 2025

The one-of-a-kind event brought together more than 700 industry innovators to share bold ideas, build meaningful connections, and highlight the next generation of insurance leaders

E. Lacey Rice Joined Clients and Colleagues at the Insurance Business America Women in Insurance Summit

November 04, 2024

The event is designed for insurance professionals to make new connections, discover new ideas and disruptions, explore the hot topics and key challenges women face in the industry, and get inspired to advance in their careers

Ropers Majeski Was Proud to Sponsor CenterForce's Employment Law Summit

September 13, 2024

Ropers Partner Robert A. Orozco contributed to the dialogue by participating in the panel, "The New Era of Pay Equity: Strategies to Minimize Liability, Increase Employee Retention, and Performance"

E. Lacey Rice Attended the APCIAs Western Region General Counsel Conference

August 01, 2024

The event provided legal professionals with the chance to learn about the legal, legislative, and regulatory issues affecting property casualty insurance companies

E. Lacey Rice Joined Clients and Colleagues at the Women in Insurance Atlanta Summit

April 15, 2024

The event offers insurance professionals an opportunity to make new connections, discover new ideas and disruptions, explore the hot topics and key challenges women face in the industry, and get inspired to advance in their careers

E. Lacey Rice and Ropers Majeski Were Proud to Be a Part of ITC Vegas 2023

November 03, 2023

Ropers Partner E. Lacey Rice attended the conference

E. Lacey Rice and Ropers Majeski Were Proud to Be a Part of the Orange County Coalition for Diversity in the Law 2023 DEI Awards Gala

October 13, 2023

Ropers was a proud sponsor of the Gala

E. Lacey Rice and Ropers Majeski Were Proud to Join Clients and Colleagues at the Women in Insurance Summit

October 06, 2023

Ropers Partner E. Lacey Rice attended the event

Ropers Majeski Was a Proud Sponsor of the CenterForce Driving Diversity in Law & Leadership Summit

September 22, 2023

E. Lacey Rice participated in an informative panel, "Sponsorship, Change Agents & Allies"

E. Lacey Rice and Ropers Majeski Were Proud to Be a Part of the APCIA Western Region General Counsel Conference

July 31, 2023

E. Lacey Rice attended the conference

Insights

Can AI help companies identify and protect their trade secrets?

July 20, 2023

"Dave, I don't know how else to put this, but it just happens to be an unalterable fact that I am incapable of being wrong." - HAL 9000,...

Challenging Board's "Woke" Decision Making?

July 18, 2023

Are there any situations where a plaintiff might successfully challenge a board's "woke" decision-making? This article says no. Others...

News

Ropers Majeski Elevates Five To Partner

Press Release

January 20, 2017

Ropers Majeski is pleased to announce the addition of new partners

Speaking Engagements

Lessons Learned from Female & Minority Leaders, Litigators, & Deal-Makers

Women in Law Summit

October 23, 2019

E. Lacey Rice spoke at the Women in Law Summit

GX4: Video Gaming Law Panel

GaymerX

September 30, 2016

E. Lacey Rice moderated a panel discussing the gaming industry

Legal Year in Review

Ropers Majeski

May 12, 2016 - May 29, 2016

Ropers Majeski Partners present a Year in Review